



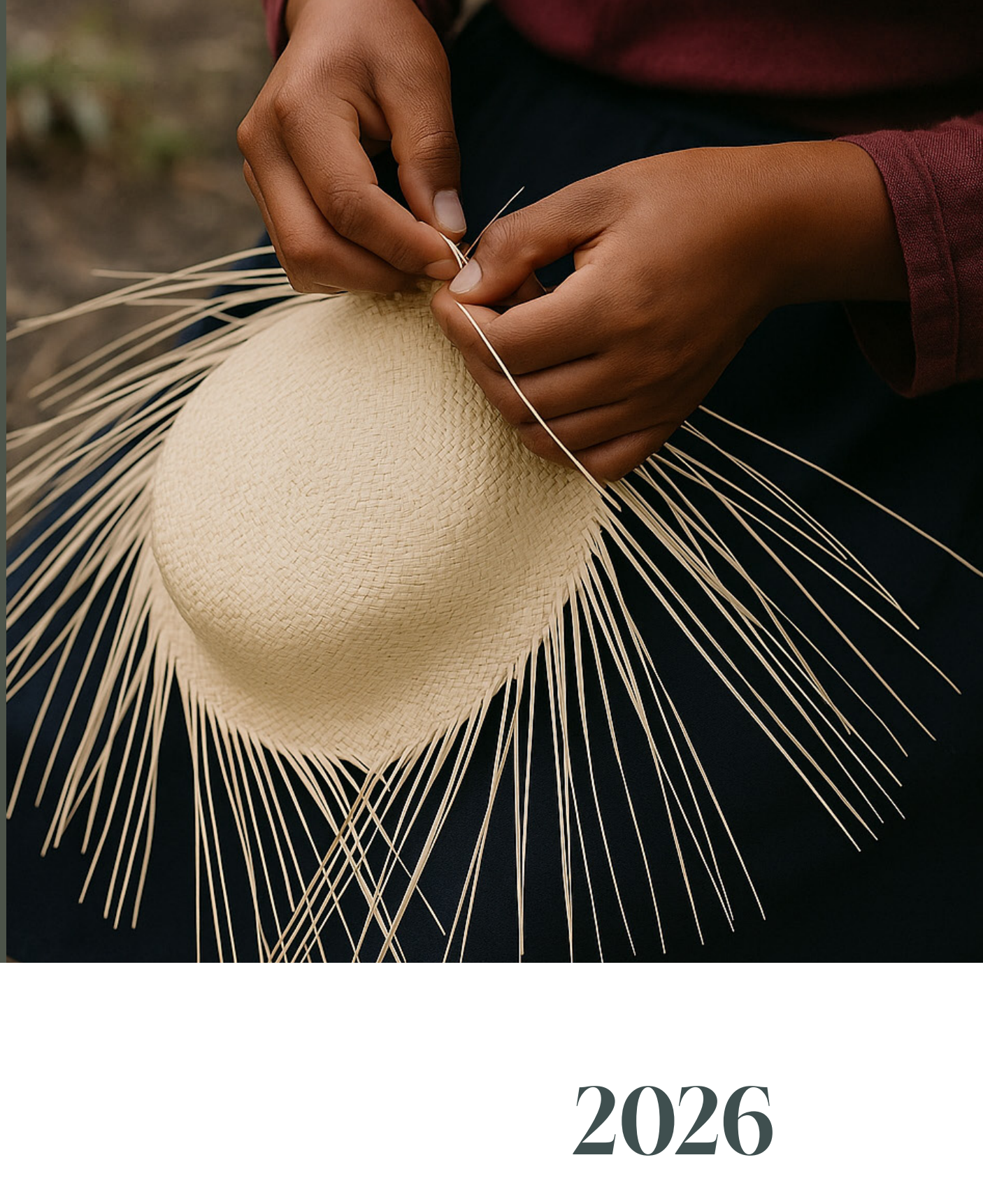
MADE BY WOMEN  
**TESYA**  
PANAMA HATS

www.asotesya.com



## Our Story

We were born out of the need to survive, overcoming economic, moral, and patriarchal challenges that still exist in our communities. Sigsig is known for the traditional toquilla straw hat, handwoven by women, children, and elders. For this reason, the team of women who form TESSA felt the need to organize and defend our rights, seeking better opportunities in our lives. We offer our products to the general public, who can appreciate our hats and crafts made by the skilled hands of Sigsig artisans. Our hats are made considering different grades, from Grade 0 up to Grade 10, and we also produce various types of crafts according to the customer's preferences.



## Unisex Catalog

2026



ST-0001  
Clásico Fedora  
Brisa Grado 8  
Blanco



ST-0002  
Clásico Fedora Cuenca  
(llano) Grado 4  
Diamante Blanco



ST-0003  
Clásico Fedora  
Mixto crochét  
Brisa Natural



ST-0004  
Clásico Fedora  
Cuenca (llano)  
Fino Natural



ST-0005  
Clásico Fedora Brisa  
Bordado Grado 2  
Blanco



ST-0006  
Clásico Fedora BRISA  
Calado Grado 2  
Natural



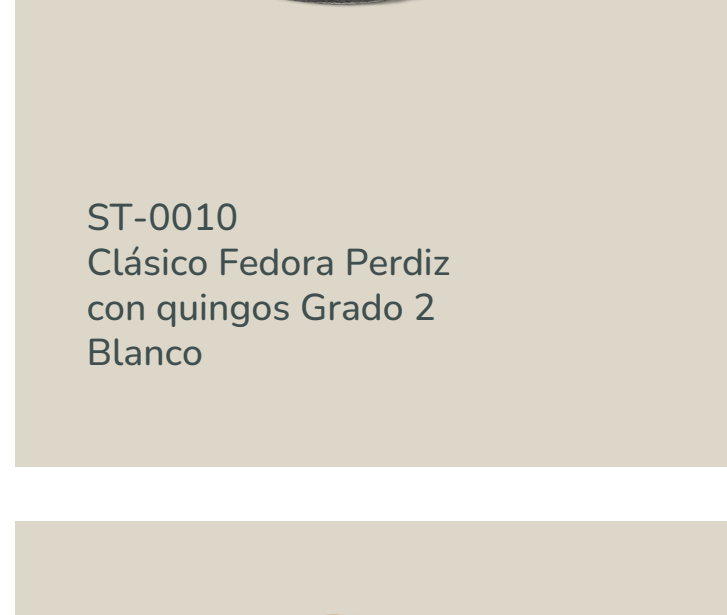
ST-0007  
Clásico Fedora Brisa  
Grado 2  
Café



ST-0008  
Clásico Fedora Brisa  
Grado 2  
Natural con M



ST-0009  
Clásico Fedora Brisa  
Grado 2  
Granizado



ST-0010  
Clásico Fedora Perdiz  
con quingos Grado 2  
Blanco



ST-0011  
Clásico Fedora  
Brisa  
Blanco Pimienta



ST-0012  
Perdiz Italiano  
Blanco y Negro



ST-0013  
Brisa Italiano  
Café



ST-0014  
Crochet con franjas  
Italiano



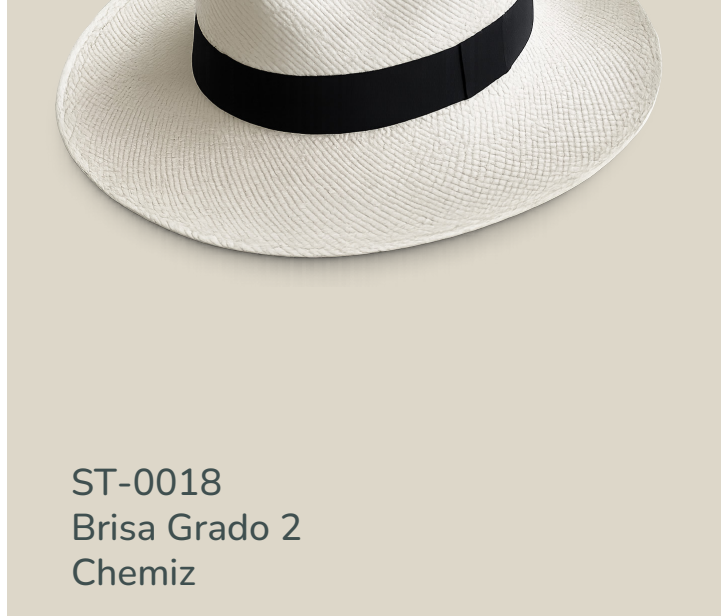
ST-0015  
Cachucha  
Azul con blanco  
Boina



ST-0016  
Cachucha brisa natural  
Boina



ST-0017  
Brisa Grado 2  
Naranja



ST-0018  
Brisa Grado 2  
Chermiz



ST-0019  
Brisa Grado 2  
Natural



ST-0020  
Brisa Grado 8  
Blanco



ST-0021  
Crochet con Estrella  
Natural



ST-0022  
Crochet  
Natural



ST-0023  
Tradicional  
Cuencano

## Women Catalog

2026



STD-0001  
Brisa  
Blanco



STD-0002  
TREBOL  
Natural



STD-0003  
Brisa  
Chalina



STD-0004  
Brisa  
Caracol



STD-0005  
Trinado DP  
Diente de Perro



STD-0006  
Brisa bordado  
Blanco



STD-0007  
Churo café



STD-0008  
Brisa con hoja



STD-0009  
Calado super fino



STD-0010  
Brisa cocos

## Kids Catalog

2026



STN-0001  
Clásico Fedora  
Brisa Emelec



STN-0002  
Clásico Fedora  
Cuenca (llano)  
Arroz quebrado



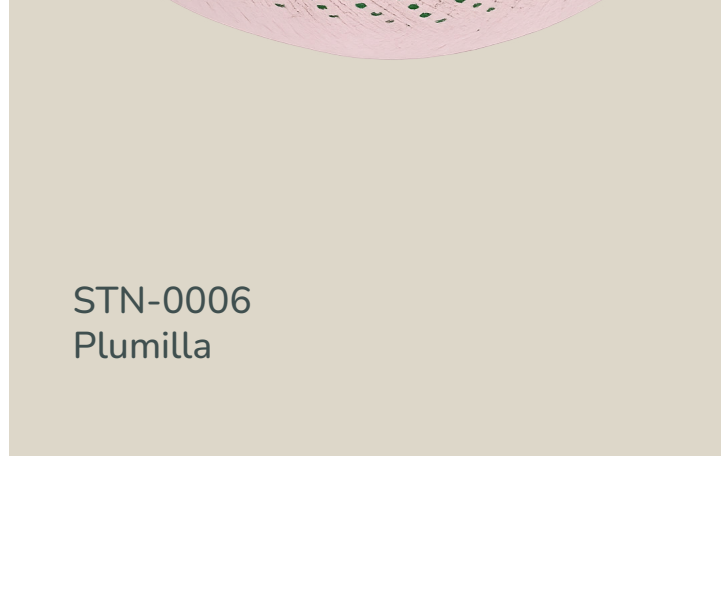
STN-0003  
Clásico fedora  
Estrellado



STN-0004  
Brisa calado



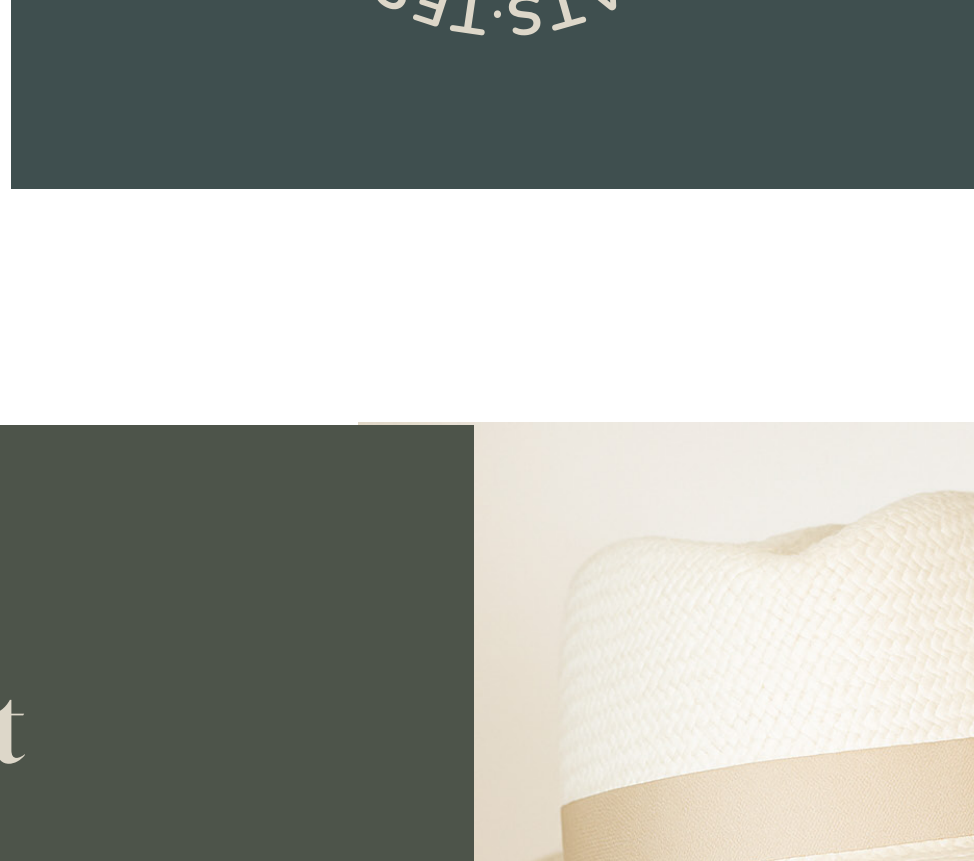
STN-0005  
Crepé



STN-0006  
Plumilla

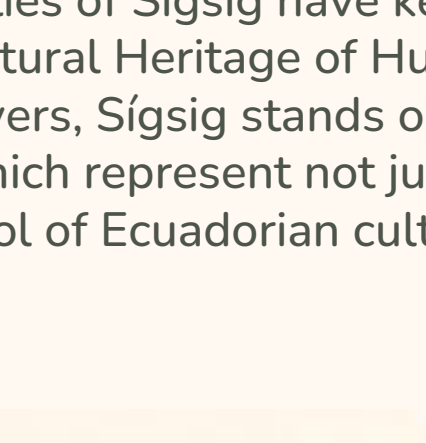
## Head sizes

Sizes	Inches	Centimeters
XS	6 ½"	52-54cm
S	7"	55-56cm
M	7¼"	57-58cm
L	7½"	59-60cm
XL	7¾"	61-62cm



## Fine Hat

The fine hat is admired for its structure and warmth, as it requires great delicacy during its creation. It begins with the selection of fibers, which takes about six days, followed by the weaving of the crown base, which requires about twenty-five days, and continues with the brim, which takes fifteen more days. Each step involves about nine hours of work per day. This is an artform made with love and patience. We must consider care aspects such as wind, sun, and water, to ensure the final work is perfect. These hats are woven by our women from Sigsig and are comparable to the ones from Montecristi, Pile, and Aromo. As our environment is not tropical, we must weave indoors and with great care to protect the fibers.



Sigsig, located in the province of Azuay, Ecuador, is considered one of the main centers of origin and tradition in the making of toquilla straw hats, internationally known as Panama Hats. For generations, the communities of Sigsig have kept this artisan technique alive, recognized as Intangible Cultural Heritage of Humanity by UNESCO in 2012. Thanks to the skill of its weavers, Sigsig stands out for the quality and fineness of these hats, which represent not just a fashion item, but also a symbol of Ecuadorian culture and identity.

